

PERSONAL STATEMENT

A highly organised and proactive music industry professional with an extensive and varied background across music performance, education, research, and logistics. I am an adaptable and quick learner who has excellent communication skills and a passion for artist-first approaches. I am looking for a role in the music supervision, synchronisation, licensing, and publishing space because a) I believe that the perfect soundtrack can elevate any visual medium to the next level, and b) I want to be involved in the ecosystem where potentially career-making opportunities for exceptionally talented songwriters and performers are realised.

EDUCATION

University of Cambridge, Queens' College | Cambridge, UK Sept. 2025-June 2026
MPhil in Music

Predicted Final Grade: First Class Honours

Selected Courses: Global Musical Tastes in The Age of Big Data, Musicology and its Debates, Global Voices.

Dissertation Title: Defining Success in Precarious Music Careers: Musical Identity, Value, and Meaning-Making

University of London, SOAS | London, UK Sept. 2022-May 2025
BA Social Anthropology and Music

Final Grade: 2.1

Selected Courses: Music Business, Decolonising Pop Music, AI and Music, Theory in Anthropology, World Social Theory, Pop & Politics in East Asia, Mind Culture & Psychiatry, Writing Across The Arts, Sound Recording.

The King's School | Grantham, UK Sept. 2007-June 2014
A Levels: Mathematics (A), English Literature (B), Music (B), Further Mathematics (C).

WORK EXPERIENCE

Music Coordinator | Barcelona, ES June 2026-Present
Onestop Music (theonestop.com)

- Remote intern/trainee position with a boutique music sync agency
- Managing communications with music supervisors for film/TV, assisting with song searches to brief and licensing
- Liaising with record labels to ingest catalogues into the company's DISCO system, track tagging and metadata management, assisting with licensing agreements, and preparing music pitches for clients
- Assisting with business development, researching artists/labels for catalogue expansion, pursuing sync opportunities

Freelance Music Consulting | Barcelona, ES Upcoming
Trafalgar 13 Music House (www.trafalgar13.com)

- Providing freelance support with music supervision and sync projects at Trafalgar 13 music production studio
- Music research, song searches, pitching reference playlists for scenes and trailers

Master's Researcher - Music, Audiences, Digital Culture | Cambridge, UK Sept. 2025-June 2026
University of Cambridge, Faculty of Music (www.mus.cam.ac.uk)

- Conducting research on music consumption, fan behaviour, and digital audience engagement across platforms (TikTok, YouTube, Instagram)
- Analysing how artists build and sustain audiences, applying insights to music industry contexts
- Performing qualitative and quantitative data analysis, including use of R and social media analytics tools
- Conducting interviews with artists and fan communities, synthesising findings into structured outputs
- Managing research workflows, timelines, and documentation, ensuring accuracy and organisation

Founder and Manager - Music Education Business | London, UK Nov. 2015-Present
Tom Shelton Guitar Tuition (www.tomsheltonguitar.com)

- Founded and scaled a £150,000+ revenue business, managing operations, finance, scheduling, and client acquisition
- Developed digital marketing campaigns (Google Business, website, social media), driving consistent growth
- Managed end-to-end client lifecycle, including onboarding, scheduling, retention, and communications
- Built and maintained structured tracking systems, reporting processes, and performance monitoring for 150+ clients
- Coordinated scheduling/logistics for 2500+ sessions, demonstrating strong organisation and time management skills
- Built a 5.0-star rated brand, maintaining high trust and client satisfaction

Sony Music UK (www.sonymusic.co.uk)

- Recorded at Abbey Road Studios and BBC Maida Vale Studios, working within professional label environments and collaborating with producers, engineers, and artists
- Gained insight into end-to-end music production workflows, from recording through to final delivery
- Developed understanding of industry standards for recording, mixing, and release preparation
- Gained extensive insight into live music event production from the artists' perspective, working under pressure to deliver performances to a consistently high standard

Music Tour Manager & Live Operations Coordinator | UK

Jan. 2017-Mar. 2020

Independent Touring Projects

- Managed tour planning and logistics, including travel, accommodation, scheduling, and venue coordination
- Acted as liaison between artists, promoters, venues, technical teams. Ensuring smooth communication and delivery
- Oversaw budget tracking and cost control for touring activities, ensuring projects remained within budget
- Coordinated equipment transport, technical requirements, and live performance operations
- Resolved operational challenges in fast-paced, high-pressure environments, maintaining reliability and professionalism

Artist Liaison & Events Coordinator | London, UK

Feb. 2019-Mar. 2020

High Vis Productions

- Acted as liaison between artists, vendors, and event teams at large-scale live events
- Coordinated event logistics, scheduling, and on-site operations
- Supported live production environments, ensuring smooth execution under tight deadlines

Television Set Crew & Marshall | London, UK

Mar.-Sept. 2016

Hoxton Film Services

- Worked on BBC and ITV productions supporting logistics and communications on set and location
- Gained experience of structured production environments, scheduling, and teamwork

VOLUNTARY WORK EXPERIENCE

Social Media & Content Creator | Atlanta GA, USA

Sep. 2020-Sep. 2022

Castoff Animal Rescue (www.castoffpetrescue.org)

- Managed TikTok / Instagram content strategy, producing short-form video content to increase reach and engagement
- Engaged with audiences and handled public enquiries about pet adoption

Music Research & Editorial Contributor | Nottingham, UK

Apr.-July 2015

Alternative Press (www.altpress.com)

- Produced written content analysing emerging artists, music trends, and audience reception
- Identified up-and-coming talent and genre movements within contemporary music scenes
- Attended live events and contributed to music journalism and industry commentary

SKILLS & QUALIFICATIONS

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| • Music Synchronisation & Licensing | • Member: The International Association for the Study of Popular Music (IASPM) | • Customer Service and CRM |
| • DBS Enhanced Certificate | • Content Creation (Canva, CapCut, Final Cut Pro, iMovie, Copywriting) | • Social Media Management (Instagram, Facebook, TikTok, YouTube, Hootsuite) |
| • Spanish Language (A2) | • UK Driver's License | • Google Workspace (Business, Analytics, Meet, Docs, Sheets, Drive, Gemini) |
| • Website Design (SquareSpace, Wix, SEO) | • Diploma in Electric Guitar Teaching (DipLCM) | • Microsoft Office/365 (Word, Outlook, Excel, PowerPoint, Copilot) |
| • Music Production (Logic Pro, Pro Tools, MuseScore, Sibelius, Cubase, Guitar Pro 8) | | |